

Q3 | 2020

Putnam 529 for AmericaSM College Savings Plan Performance update

For informational purposes only. Not an investment recommendation.

Data is historical. Past performance is not a guarantee of future results. More recent returns may be less or more than those shown. Investment return and principal value will fluctuate, and you may have a gain or a loss when you sell your shares. For the most recent month-end performance, please visit putnam.com.

Performance assumes reinvestment of distributions. Returns after sales charge for class A shares reflect a sales charge of 5.75% for the Asset Allocation, Age-Based, Multi-Asset Absolute Return, and Equity Asset Class Options, and 4.00% for the Fixed-Income Asset Class Option. The Government Money Market Option does not have an initial sales charge or CDSC, and Fixed Income Absolute Return Fund's initial sales charge is 1.00%. Please see the offering statement for more information. The funds' expense ratios are taken from the most recent prospectus and are subject to change. For performance of other share classes, visit putnam.com/individual/529/pricing/.

Indexes are unmanaged and used as a broad measure of market performance. It is not possible to invest directly in an index. Past performance is not indicative of future results.

Putnam 529 for America is sponsored by the State of Nevada, acting through the Trustees of the College Savings Plans of Nevada and the Nevada College Savings Trust Fund. Anyone may invest in the plan and use the proceeds to attend school in any state. *Before investing, consider whether your state's plan or that of your beneficiary offers state tax and other benefits not available through Putnam 529 for America.* If you withdraw money for something other than qualified higher education expenses, you will owe federal income tax and may face a 10% federal tax penalty on earnings. Consult your tax advisor.

You should carefully consider the investment objectives, risks, charges, and expenses of the plan before investing. Ask your financial representative or call Putnam at 1-877-PUTNAM529 for an offering statement containing this and other information for Putnam 529 for America, and read it carefully before investing.

Putnam Retail Management, principal underwriter and distributor.

Putnam Investment Management, investment manager.

Putnam 529 for America — Age-based portfolios

Class A share total returns and expense ratios as of 9/30/20

Portfolios	Inception date	3 month		One year		Three years		Five years		Since inception		Total expense ratio
		Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	
Putnam 529 Age-Based Graduate	10/1/10	0.34%	-5.43%	1.19%	-4.63%	1.52%	-0.46%	1.23%	0.04%	1.80%	1.20%	0.96%
Putnam 529 Age-Based Graduate Index		0.52	—	2.29	—	2.48	—	2.06	—	2.37	—	—
Putnam 529 Age-Based 1999	10/1/10	0.39	-5.38	1.19	-4.63	1.69	-0.29	2.18	0.98	4.32	3.70	1.00
Putnam 529 Age-Based 1999 Index		0.52	—	2.34	—	2.71	—	3.06	—	4.85	—	—
Putnam 529 Age-Based 2000	10/1/10	0.50	-5.27	1.40	-4.43	1.93	-0.06	2.63	1.42	4.78	4.16	1.03
Putnam 529 Age-Based 2000 Index		0.65	—	2.65	—	3.05	—	3.59	—	5.35	—	—
Putnam 529 Age-Based 2001	10/1/10	0.78	-5.01	1.89	-3.97	2.31	0.31	3.19	1.97	5.28	4.66	1.04
Putnam 529 Age-Based 2001 Index		0.95	—	3.34	—	3.58	—	4.25	—	5.89	—	—
Putnam 529 Age-Based 2002	10/1/10	1.16	-4.66	2.46	-3.43	2.69	0.68	3.80	2.58	5.76	5.14	1.07
Putnam 529 Age-Based 2002 Index		1.29	—	4.07	—	4.10	—	4.96	—	6.43	—	—
Putnam 529 Age-Based 2003	10/1/10	1.50	-4.34	2.93	-2.99	3.04	1.02	4.41	3.18	6.23	5.60	1.08
Putnam 529 Age-Based 2003 Index		1.67	—	4.78	—	4.63	—	5.69	—	6.96	—	—
Putnam 529 Age-Based 2004	10/1/10	1.87	-3.99	3.41	-2.53	3.42	1.40	5.04	3.80	6.68	6.05	1.09
Putnam 529 Age-Based 2004 Index		2.10	—	5.53	—	5.19	—	6.45	—	7.47	—	—
Putnam 529 Age-Based 2005	10/1/10	2.32	-3.56	3.99	-1.99	3.83	1.80	5.68	4.43	7.08	6.45	1.10
Putnam 529 Age-Based 2005 Index		2.57	—	6.34	—	5.80	—	7.21	—	7.96	—	—
Putnam 529 Age-Based 2006	10/1/10	2.81	-3.10	4.54	-1.47	4.22	2.18	6.25	4.99	7.45	6.82	1.11
Putnam 529 Age-Based 2006 Index		3.11	—	7.17	—	6.40	—	7.92	—	8.41	—	—
Putnam 529 Age-Based 2007	10/1/10	3.24	-2.70	4.99	-1.05	4.53	2.49	6.68	5.42	7.73	7.09	1.12
Putnam 529 Age-Based 2007 Index		3.67	—	8.01	—	6.97	—	8.53	—	8.80	—	—
Putnam 529 Age-Based 2008	10/1/10	3.81	-2.16	5.54	-0.52	4.78	2.73	7.02	5.76	7.96	7.33	1.13
Putnam 529 Age-Based 2008 Index		4.25	—	8.80	—	7.41	—	9.02	—	9.11	—	—
Putnam 529 Age-Based 2009	10/1/10	4.24	-1.76	5.90	-0.19	4.91	2.86	7.30	6.04	8.15	7.52	1.13
Putnam 529 Age-Based 2009 Index		4.81	—	9.36	—	7.68	—	9.40	—	9.34	—	—
Putnam 529 Age-Based 2010	10/1/10	4.65	-1.36	6.35	0.24	5.05	3.00	7.59	6.32	8.34	7.70	1.13
Putnam 529 Age-Based 2010 Index		5.25	—	9.88	—	7.93	—	9.76	—	9.56	—	—
Putnam 529 Age-Based 2011	1/3/11	4.95	-1.09	6.49	0.36	5.13	3.08	7.82	6.55	7.91	7.26	1.14
Putnam 529 Age-Based 2011 Index		5.57	—	10.11	—	8.08	—	10.03	—	9.08	—	—
Putnam 529 Age-Based 2012	1/3/12	5.25	-0.80	6.78	0.64	5.20	3.14	8.01	6.74	9.46	8.72	1.14
Putnam 529 Age-Based 2012 Index		5.88	—	10.37	—	8.19	—	10.27	—	10.48	—	—
Putnam 529 Age-Based 2013	1/2/13	5.60	-0.48	7.00	0.85	5.25	3.19	8.13	6.86	8.82	7.99	1.14
Putnam 529 Age-Based 2013 Index		6.17	—	10.51	—	8.25	—	9.99	—	9.99	—	—
Putnam 529 Age-Based 2014	1/2/14	5.83	-0.26	7.23	1.06	5.26	3.20	8.23	6.96	6.64	5.71	1.15
Putnam 529 Age-Based 2014 Index		6.45	—	10.69	—	8.32	—	10.57	—	8.12	—	—
Putnam 529 Age-Based 2015	1/2/15	6.08	-0.02	7.37	1.20	5.25	3.19	8.26	6.99	6.20	5.11	1.15
Putnam 529 Age-Based 2015 Index		6.70	—	10.78	—	8.36	—	10.67	—	8.26	—	—
Putnam 529 Age-Based 2016	1/4/16	6.29	0.18	7.58	1.39	5.31	3.25	—	—	7.66	6.33	1.15
Putnam 529 Age-Based 2016 Index		6.90	—	10.90	—	8.41	—	—	—	10.31	—	—
Putnam 529 Age-Based 2017	1/3/17	6.41	0.29	7.70	1.51	5.34	3.28	—	—	7.86	6.17	1.16
Putnam 529 Age-Based 2017 Index		7.07	—	11.00	—	8.45	—	—	—	10.50	—	—
Putnam 529 Age-Based 2018	1/2/18	6.53	0.40	7.77	1.57	—	—	—	—	3.86	1.65	1.16
Putnam 529 Age-Based 2018 Index		7.20	—	11.10	—	—	—	—	—	7.31	—	—
Putnam 529 Age-Based 2019	1/2/19	6.70	0.56	7.92	1.71	—	—	—	—	12.40	8.66	1.16
Putnam 529 Age-Based 2019 Index		7.30	—	11.18	—	—	—	—	—	15.95	—	—
Putnam 529 Age-Based 2020	1/2/20	6.72	0.59	—	—	—	—	—	—	1.60	-4.24	1.16
Putnam 529 Age-Based 2020 Index		7.37	—	—	—	—	—	—	—	3.17	—	—

Putnam 529 for America — Goal-based portfolios

Class A share total returns and expense ratios as of 9/30/20

Portfolios	Inception date	3 month		One year		Three years		Five years		Since inception		Total expense ratio
		Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	
Balanced	10/1/10	4.88%	-1.15%	6.56%	0.43%	5.02%	2.97%	7.01%	5.75%	7.52%	6.88%	1.12%
Balanced Index		5.56	—	10.25	—	7.94	—	9.16	—	8.66	—	—
Growth	10/1/10	6.74	0.60	7.97	1.77	5.42	3.36	8.44	7.17	8.83	8.18	1.16
Growth Index		7.43	—	11.33	—	8.57	—	10.92	—	10.21	—	—
Aggressive Growth	10/1/10	7.69	1.49	8.71	2.46	5.73	3.66	9.05	7.77	9.70	9.05	1.18
Aggressive Growth Index		8.42	—	11.98	—	9.01	—	11.87	—	11.14	—	—

Performance reflects ongoing fees and expenses, including an annualized 0.20% fee charged by the College Savings Plans of Nevada and the Nevada College Savings Trust Fund and the fees and other expenses of the Putnam Mutual Funds in which the plan invests.

Indexes are unmanaged and used as a broad measure of market performance. It is not possible to invest directly in an index. Past performance is not indicative of future results.

Putnam 529 for America — Individual options

Class A share total returns and expense ratios as of 9/30/20

Portfolios	Inception date	3 month		One year		Three years		Five years		Since inception		Total expense ratio
		Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	Before sales charge	After sales charge	
Putnam Equity Income Fund	10/1/10	4.19%	-1.80%	-0.44%	-6.16%	4.94%	2.89%	8.71%	7.43%	10.58%	9.93%	1.06%
Russell 1000 Value Index		5.59	—	-5.03	—	2.63	—	7.66	—	9.89	—	—
Putnam Small Cap Value Fund	9/12/14	2.10	-3.77	-15.54	-20.39	-7.59	-9.39	1.22	0.03	0.36	-0.62	1.35
Russell 2000 Value Index		2.56	—	-14.88	—	-5.13	—	4.11	—	2.16	—	—
MFS Institutional International Equity	10/1/10	5.99	-0.10	5.93	-0.16	4.78	2.73	7.70	6.44	6.39	5.77	1.10
MSCI EAFE Index (ND)		4.80	—	0.49	—	0.62	—	5.26	—	4.58	—	—
Putnam Growth Opportunities Fund	7/5/16	12.21	5.76	39.66	31.63	23.82	21.40	—	—	24.16	22.44	1.04
Russell 1000 Growth Index		13.22	—	37.53	—	21.67	—	—	—	21.73	—	—
Principal MidCap Fund	10/1/10	8.04	1.83	8.76	2.50	12.42	10.22	14.18	12.84	14.66	13.98	1.07
Russell Mid Cap Index		7.46	—	4.55	—	7.13	—	10.13	—	11.72	—	—
SSGA S&P 500 Index	6/27/12	8.74	2.49	14.90	8.29	11.75	9.57	13.56	12.22	13.57	12.76	0.55
S&P 500 Index		8.93	—	15.15	—	12.28	—	14.15	—	14.20	—	—
Putnam High Yield	4/21/17	4.50	0.32	2.34	-1.76	3.28	1.88	—	—	3.85	2.63	1.18
JPMorgan Developed High Yield Index		5.11	—	1.80	—	3.71	—	—	—	4.33	—	—
Putnam Income Fund	10/1/10	1.14	-2.91	5.07	0.86	5.59	4.16	4.50	3.65	4.24	3.81	1.02
BBG Barclays U.S. Aggregate Bond Index		0.62	—	6.98	—	5.24	—	4.18	—	3.64	—	—
Federated U.S. Government Securities Fund	10/1/10	0.27	-3.74	5.43	1.21	3.18	1.79	1.90	1.07	1.19	0.78	0.98
ICE BofA 3–5 Year Treasury Index		0.16	—	6.20	—	4.04	—	2.79	—	2.38	—	—
Putnam Government Money Market Fund	8/18/16	0.00	0.00	0.45	0.45	0.94	0.94	—	—	0.69	0.69	0.68
Lipper U.S. Government Money Market Funds Average		0.00	—	0.54	—	1.07	—	—	—	0.82	—	—
Fixed Income Absolute Return Fund	10/1/10	0.83	-0.18	-1.14	-2.13	2.33	1.99	2.66	2.45	1.94	1.84	0.84
ICE BofA U.S. Treasury Bill Index		0.04	—	1.19	—	1.73	—	1.22	—	0.66	—	—
Multi-Asset Absolute Return Fund	10/1/10	-0.08	-5.83	-10.42	-15.57	-3.05	-4.94	-0.21	-1.39	1.94	1.34	1.16
ICE BofA U.S. Treasury Bill Index		0.04	—	1.19	—	1.73	—	1.22	—	0.66	—	—

The values of money market investments usually rise and fall in response to changes in interest rates. Certain securities in which the fund may invest, including securities issued by certain U.S. government agencies and U.S. government sponsored enterprises, are not guaranteed by the U.S. government or supported by the full faith and credit of the United States.

*** Consider these risks before investing:** You can lose money by investing in the fund. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. An investment in the fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time. The values of money market investments usually rise and fall in response to changes in interest rates. Interest rate risk is generally lowest for investments with short maturities (a significant part of the fund's investments). Changes in the financial condition of an issuer or counterparty, changes in specific economic or political conditions that affect a particular type of issuer, and changes in general economic or political conditions can increase the risk of default by an issuer or counterparty, which can affect a security's or instrument's credit quality or value. Certain securities in which the fund may invest, including securities issued by certain U.S. government agencies and U.S. government sponsored enterprises, are not guaranteed by the U.S. government or supported by the full faith and credit of the United States. Mortgage-backed investments carry the risk that they may increase in value less when interest rates decline and decline in value more when interest rates rise. We may have to invest the proceeds from prepaid investments, including mortgage- and asset-backed investments, in other investments with less attractive terms and yields.

Indexes for age-based portfolios

The blended benchmark for the Age-Based Asset Allocation Investment Option is a blended customized index constructed by Putnam from up to eight unmanaged indexes that measure the markets in which the underlying investments invest. Indexes include the JPMorgan Developed High Yield Index, the Bloomberg Barclays U.S. Aggregate Bond Index, the MSCI EAFE Index (ND), the MSCI Emerging Markets Index (ND), and the Russell 3000 Index. Indexes assume reinvestment of distributions and interest payments and do not include fees. Securities in the underlying investments do not match those in the indexes, and performance of the investment options will differ.

Bloomberg Barclays U.S. Aggregate Bond Index

is an unmanaged index of U.S. investment-grade fixed-income securities.

ICE BofA U.S. Treasury Bill Index is an unmanaged index that tracks the performance of U.S. dollar denominated U.S. Treasury bills publicly issued in the U.S. domestic market. Qualifying securities must have a remaining term of at least one month to final maturity and a minimum amount outstanding of \$1 billion.

ICE BofA 3-Month U.S. Treasury Bill Index is an unmanaged index that seeks to measure the performance of U.S. Treasury bills available in the marketplace.

ICE BofA 3-5 Year U.S. Treasury Index is an unmanaged index that measures the performance of Treasuries with maturities between three and five years.

JPMorgan Developed High Yield Index is an unmanaged index of high-yield fixed-income securities issued in developed countries.

Lipper U.S. Government Money Market Funds Average is an arithmetic average of the total return of all Lipper U.S. Government Money Market Funds.

MSCI EAFE Index (ND) is an unmanaged index of equity securities from developed countries in Western Europe, the Far East, and Australasia.

MSCI Emerging Markets Index (ND) is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets.

Russell 1000 Growth Index is an unmanaged index of those companies in the large-cap Russell 1000 Index chosen for their growth orientation.

Russell 1000 Value Index is an unmanaged index of those companies in the large-cap Russell 1000 Index chosen for their value orientation.

Russell 2000 Value Index is an unmanaged index of those companies in the small-cap Russell 2000 Index chosen for their value orientation.

Russell 3000 Index is an unmanaged index that measures the performance of the largest 3,000 U.S. companies representing approximately 98% of the investable U.S. equity market.

Russell Midcap Index is an unmanaged index that measures the performance of the mid-cap segment of the U.S. equity universe. The Russell Midcap Index is a subset of the Russell 1000 Index.

S&P 500 Index is an unmanaged index of common stock performance.

S&P Developed Ex-U.S. SmallCap Index is an unmanaged index of small-cap stocks from developed countries, excluding the United States.

All funds involve risk, including the loss of principal. You can lose money by investing.

You cannot invest directly in an index.

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