



The fund received a 5-star Overall Morningstar Rating as of 12/31/18 among 697 funds in the Allocation—50% to 70% Equity category (Y shares, based on risk-adjusted returns)



Aaron M. Cooper, CFA
Portfolio Manager
(industry since 1999)



Paul D. Scanlon, CFA
Portfolio Manager
(industry since 1986)

Objective

The fund seeks to provide a balanced investment composed of a well-diversified portfolio of stocks and bonds which produce both capital growth and current income.

Morningstar category

Allocation—50% to 70% Equity

Lipper category

Balanced

Fund symbols

Class A	PGEOX
Class B	PGEBX
Class C	PGPCX
Class M	PGEMX
Class R	PGPRX
Class R6	PGEJX
Class Y	PGEYX

Number of holdings

530

Net assets

\$1,121.18M

Dividend frequency

Quarterly

Current allocation

Stocks	63.48%
Bonds	35.06%
Cash and other net assets	1.46%

**Not FDIC insured
May lose value
No bank guarantee**

George Putnam Balanced Fund

A prudent balance of stocks and bonds since 1937

Balanced approach

One of the pioneering mutual funds, it offers a mix of stocks and bonds in a classic balanced portfolio.

Seeks lower volatility

A focus on high-quality bonds helps manage volatility, while high-conviction stocks can help drive relative returns.

Disciplined process

Experienced portfolio managers use rigorous fundamental research to find opportunities and manage risk.

Sector weightings

Information technology	16.8%
Health care	14.5
Financials	13.3
Communication services	11.2
Consumer discretionary	10.9
Industrials	9.4
Consumer staples	8.2
Energy	5.8
Utilities	4.1
Materials	3.3
Real estate	0.9
Cash and net other assets	1.5



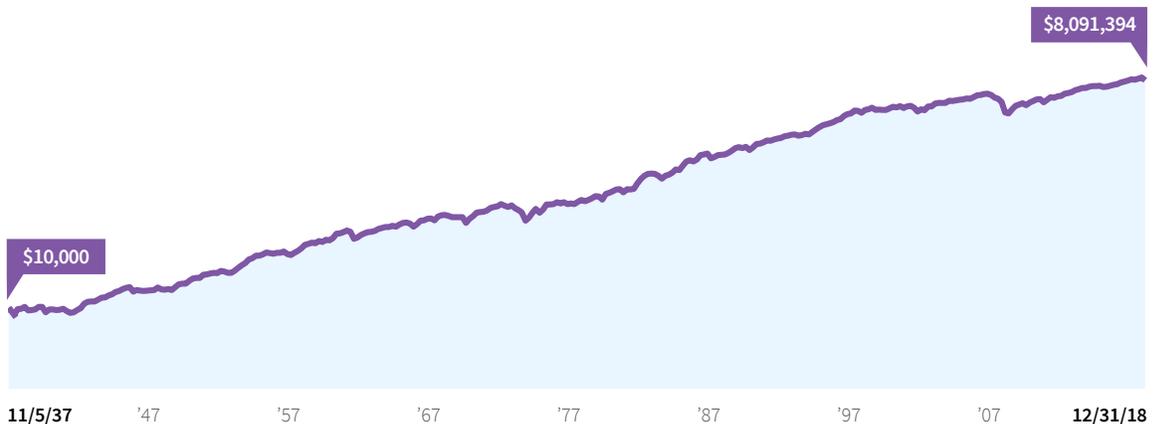
Equity sectors only. Allocations will vary over time. Due to rounding, percentages may not equal 100%.

The unclassified sector (where applicable) includes exchange traded funds and other securities not able to be classified by sector.

Growth of a \$10,000 investment

The fund has returned an average of 8.6% annually since inception.

Plotted on a logarithmic scale so that comparable percentage changes appear similar.



Current performance may be lower or higher than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or a loss when you sell your shares. Performance of class Y shares assumes reinvestment of distributions and does not account for taxes. Class Y shares, available to investors through an asset-based fee program or for institutional clients, are sold without an initial sales charge and have no CDSC. Performance for class Y shares before their inception are derived from the historical performance of class A shares (inception 11/5/37), which have not been adjusted for the lower expenses; had they, returns would have been higher. For the most recent month-end performance, please visit putnam.com.

Lipper rankings

(Y shares, based on total return)

1 year	9% (48/584)
3 years	7% (36/544)
5 years	7% (33/511)
10 years	8% (33/431)

Total expense ratio(Y shares)
0.74%**Standard deviation**

7.07

Beta

0.64

30-day SEC yield

1.85%

Price to earnings

14.50

Projected 5-year EPS growth

13.50

Standard deviation measures how widely a set of values varies from the mean. It is a historical measure of the variability of return earned by an investment portfolio. **Earnings per share (EPS)** is found by taking the net income and dividing it by the basic or diluted number of shares outstanding, as reported. You can also take "expected" earnings for the current year or for future years to calculate other P/E ratios. The price-earnings ratio of a firm's common stock is calculated as the current stock price divided by projected earnings per share for the coming year. The projections used are based on street consensus estimates provided by IBES. **Beta** is defined as a fund's sensitivity to market movements and is used to evaluate market related, or systematic, risk. It is a historical measure of the variability of return earned by an investment portfolio. Risk statistics are measured using a 5-year regression analysis. For funds with shorter track records, since inception analysis is used.

For informational purposes only. Not an investment recommendation.

Putnam Retail Management
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Annual performance at net asset value (all distributions reinvested)

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Y shares	26.2%	11.4%	3.0%	12.6%	18.1%	10.8%	-0.9%	8.2%	15.3%	-2.9%
S&P 500 Index	26.5	15.1	2.1	16.0	32.4	13.7	1.4	12.0	21.8	-4.4

Annualized total return performance

Inception 3/31/94	Class Y shares	S&P 500 Index
1 year	-2.93%	-4.38%
3 years	6.58	9.26
5 years	5.87	8.49
10 years	9.85	13.12
Life of fund	8.60	—*

* The fund's benchmark was introduced on 12/31/69, which post-dates the inception of the fund.

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Highlights of five-year performance periods (11/5/37–12/31/18) †

Best 5-year return	Best period end date	Worst 5-year return	Worst period end date	Average 5-year return	% of 5-year periods with positive returns	Number of positive 5-year periods	Number of negative 5-year periods
22.26%	6/30/87	-6.01	3/31/09	9.15%	94%	286	19

† Based on annualized returns for quarterly rolling periods.

The S&P 500 Index is an unmanaged index of common stock performance. You cannot invest directly in an index.

The Morningstar Rating™ for funds, or "star rating," is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. Ratings do not take into account the effects of sales charges and loads. Putnam George Putnam Balanced Fund received 5, 5, and 5 stars for the 3-, 5-, and 10-year periods among 697, 610, and 440 Allocation-50% to 70% Equity funds, respectively.

Lipper rankings for class Y shares are based on total return without sales charge relative to all share classes of funds with similar objectives as determined by Lipper.

Not all share classes are available on all platforms.

Consider these risks before investing: Stock and bond prices may fall or fail to rise over time for several reasons, including general financial market conditions, changing market perceptions (including perceptions, in the case of bonds, about the risk of default and expectations about monetary policy or interest rates), changes in government intervention in the financial markets, and factors related to a specific issuer or industry. These and other factors may also lead to increased volatility and reduced liquidity in the fund's portfolio holdings. Growth stocks may be more susceptible to earnings disappointments, and value stocks may fail to rebound. Bond investments are subject to interest-rate risk (the risk of bond prices falling if interest rates rise) and credit risk (the risk of an issuer defaulting on interest or principal payments). Interest-rate risk is greater for longer-term bonds, and credit risk is greater for below-investment-grade bonds. Risks associated with derivatives include increased investment exposure (which may be considered leverage) and, in the case of over-the-counter instruments, the potential inability to terminate or sell derivatives positions and the potential failure of the other party to the instrument to meet its obligations. You can lose money by investing in the fund.

Request a prospectus or a summary prospectus, if available, from your financial representative or by calling Putnam at 1-800-225-1581. These prospectuses include investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing.