



**Daniel J. Granã, CFA**  
Portfolio Manager  
(industry since 1993)

**Objective**

The fund seeks long-term capital appreciation.

**Morningstar category**

Diversified Emerging Markets

**Lipper category**

Emerging Markets

**Fund symbols**

Class A	PEMMX
Class B	PEMBX
Class C	PEMZC
Class M	PEMAX
Class R	PEMLX
Class Y	PEMYX

**Number of holdings**

109

**Net assets**

\$82.35M

**Dividend frequency**

Annually

# Putnam Emerging Markets Equity Fund

Pursuing growth opportunities in developing economies

**Growth potential**

Emerging markets offer the potential for continued growth due to attractive demographics, rising wealth, and increased investment in infrastructure in developing countries.

**A disciplined process**

By integrating multiple perspectives into portfolio construction, the fund manager is able to better evaluate individual companies within the context of changing local and global influences.

**Rigorous research**

The manager leverages Putnam’s global research platform to identify opportunities across emerging and select frontier markets.

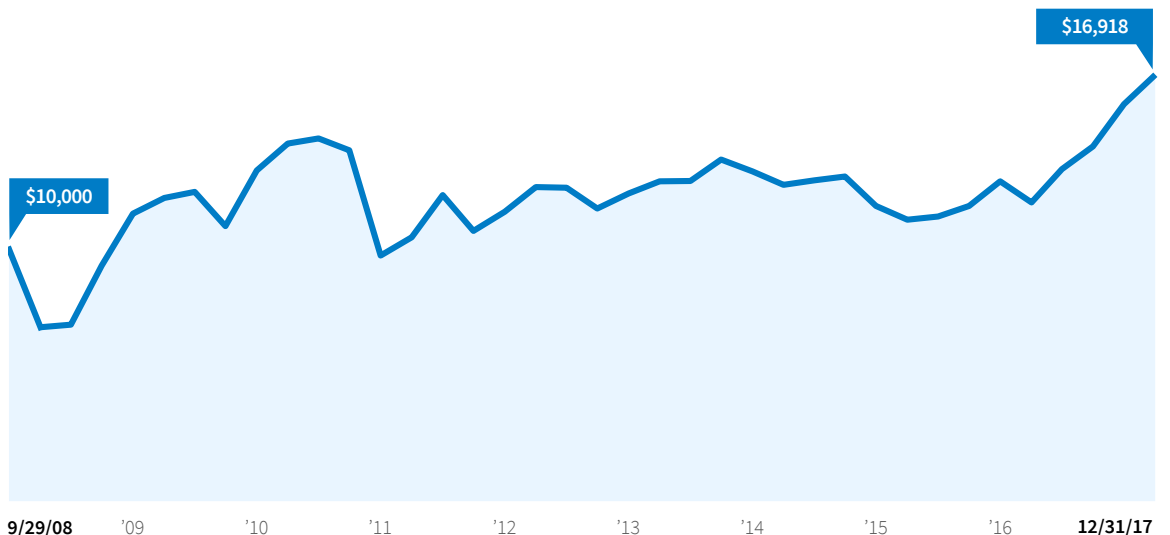
**Fundamental investment research determines top holdings and country weightings**

Top ten holdings		Country		● Fund	● MSCI Emerging Markets Index (ND)
Tencent	5.97%	China	30.4%	29.7%	
Samsung Electronics	5.93	Taiwan	12.1	11.3	
Alibaba	4.52	South Korea	12.0	15.4	
China Construction Bank	2.94	India	8.6	8.7	
Naspers	2.69	Brazil	6.6	6.8	
Sberbank	2.23	Russia	6.5	3.3	
Taiwan Semiconductor	1.88	South Africa	3.6	7.0	
Industrial & Commercial Bank of China	1.86	Argentina	3.5	0.0	
IRB Brasil Reinsurance	1.55	Mexico	3.4	2.9	
Mediatek	1.46	Hong Kong	2.0	0.0	
		Other countries	7.8	14.9	

Cash and net other assets represent 3.5% of the portfolio.

**Growth of a \$10,000 investment**

The fund has returned an average of 5.9% annually since inception.



Current performance may be lower or higher than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or a loss when you sell your shares. Performance of class Y shares assumes reinvestment of distributions and does not account for taxes. Class Y shares, available to investors through an asset-based fee program or for institutional clients, are sold without an initial sales charge and have no CDSC. For the most recent month-end performance, please visit putnam.com.

**Not FDIC insured  
May lose value  
No bank guarantee**



The fund received a 4-star Overall Morningstar Rating as of 12/31/17 among 647 funds in the Diversified Emerging Markets category (Y shares, based on risk-adjusted returns)

#### Lipper rankings

(Y shares, based on total return)

1 year	14% (108/820)
3 years	20% (132/662)
5 years	20% (92/477)

#### Adjustable management fees

Base management fee  
0.92%

Example of lower fee if fund underperforms its benchmark by 1%  
0.89%

Example of higher fee if fund outperforms its benchmark by 1%  
0.95%

Maximum performance adjustment  
+/-0.21%

#### Expense ratio

(Y shares)  
Total expense ratio  
1.81%

What you pay  
1.38%

"What you pay" reflects Putnam Management's decision to contractually limit expenses through 12/30/18.

#### Market-cap breakdown

Over \$15B	42.11%
\$3.5B-\$15B	27.19%
\$970M-\$3.5B	21.55%
\$250M-\$970M	5.66%
Less than \$250M	0.00%
Cash and other assets	3.50%

"Cash and other assets" includes cash, short-term securities, ETFs, bonds excluding convertible bonds, and other securities not able to be classified by market capitalization.

#### Beta

0.88

#### Price to earnings

11.60

#### Projected 5-yr EPS growth

19.19

For informational purposes only. Not an investment recommendation.

Putnam Retail Management  
FS065\_Y 309677 1/18

#### Annual performance at net asset value (all distributions reinvested)

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Y shares	—	74.3%	18.0%	-26.2%	19.0%	1.8%	-1.2%	-11.0%	6.1%	42.7%
MSCI Emerging Markets Index (ND)	-53.3%	78.5	18.9	-18.4	18.2	-2.6	-2.2	-14.9	11.2	37.3

#### Annualized total return performance

Inception 9/29/08	Class Y shares	MSCI Emerging Markets Index (ND)
1 year	42.73%	37.28%
3 years	10.47	9.10
5 years	6.29	4.35
Life of fund	5.85	6.94

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The MSCI Emerging Markets Index (ND) is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets. You cannot invest directly in an index.

Because the dollar amount of the monthly performance fee adjustment is based on the fund's average assets during the rolling performance period, the amount of any dollar adjustment as a percentage of a fund's current assets could exceed the "maximum annualized performance adjustment rates." Performance fee adjustments will not commence until a fund has been operating under a shareholder-approved management contract with a performance fee adjustment for at least 12 months.

The Morningstar Rating™ for funds, or "star rating," is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales loads. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. Putnam Emerging Markets Equity Fund received 4 and 4 stars for the 3- and 5-year periods among 647 and 467 Diversified Emerging Markets funds, respectively.

Lipper rankings for class Y shares are based on total return without sales charge relative to all share classes of funds with similar objectives as determined by Lipper.

**Beta** measures volatility in relation to the fund's benchmark. A beta of less than 1.0 indicates lower volatility; a beta of more than 1.0, higher volatility than the benchmark. The **price-earnings ratio** of a firm's common stock is calculated as the current stock price divided by projected earnings per share for the coming year. The projections used are based on street consensus estimates provided by IBES. **Earnings per share (EPS)** is found by taking the net income and dividing it by the basic or diluted number of shares outstanding, as reported. You can also take "expected" earnings for the current year or for future years to calculate other P/E ratios.

Not all share classes are available on all platforms.

**Consider these risks before investing:** International investing involves currency, economic, and political risks. Emerging market securities carry illiquidity and volatility risks. Investments in small and/or midsize companies increase the risk of greater price fluctuations. Growth stocks may be more susceptible to earnings disappointments, and value stocks may fail to rebound. Risks associated with derivatives include increased investment exposure (which may be considered leverage) and, in the case of over-the-counter instruments, the potential inability to terminate or sell derivatives positions and the potential failure of the other party to the instrument to meet its obligations. Stock prices may fall or fail to rise over time for several reasons, including general financial market conditions, changing market perceptions, changes in government intervention in the financial markets, and factors related to a specific issuer or industry. You can lose money by investing in the fund.

**Request a prospectus or a summary prospectus, if available, from your financial representative or by calling Putnam at 1-800-225-1581. These prospectuses include investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing.**