

A penny saved or a penny invested?

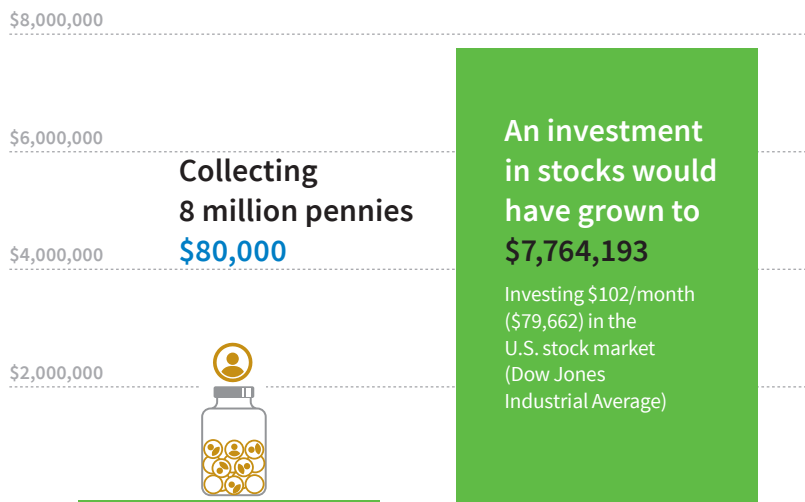
Man saves pennies for 65 years

In 1994, a man from Ohio made headlines after depositing 8 million pennies he had been collecting for 65 years. The collection of pennies — \$80,000 worth — filled 40 trash cans.

What if he had invested them instead?

Although past performance is never a guarantee of future results, if the man had invested those pennies in stocks, his savings could have grown to millions more.

The \$7 million difference 12/31/51–12/31/16



Dow Jones Industrial Average

Annualized total return performance as of 12/31/16

1 year	16.50%
3 years	8.71
5 years	12.92
10 years	7.52
65 years	10.69

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The Dow Jones Industrial Average (DJIA) is an unmanaged index composed of 30 blue-chip stocks, each with annual sales exceeding \$7 billion. The DJIA is price weighted, reflects large-cap companies representative of U.S. industry, and historically has moved in tandem with other major market indexes. Data assumes reinvestment of dividends and capital gains.

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